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**Contact:** Michelle Karshan, Communications Consultant

**Tel.:** 845-879-2599

**Email:** [Michelle.Karshan@gmail.com](mailto:Michelle.Karshan@gmail.com)

## **PRESS RELEASE**

**The Annual Atlantic Avenue ArtWalk to be held on May 4 thru 12, 2024 highlighting Brooklyn artists and the charismatic local businesses along Atlantic Avenue, running through three historic destination neighborhoods from Fourth Avenue to the Waterfront**

**Atlantic Avenue ArtWalk is back with more than 1 mile of art!**

**Brooklyn, New York – April 4, 2024.** A wide range of Atlantic Avenue businesses will exhibit works by Brooklyn artists and beyond during Brooklyn's popular Atlantic Avenue ArtWalk. Returning for nine straight days, including two weekends, from Saturday, May 4th through Sunday, May 12th from noon to 6 pm, it will be accompanied by its ArtWalk 2024 Walking Tour Map and Guide. This 1.5-mile, self-guided tour along Atlantic Avenue from Fourth Avenue to the Waterfront, and its immediate side streets, will feature art created/made from different mediums while showcasing approximately 100 emerging and established Brooklyn artists at 50+ participating shops, galleries, salons, restaurants, and businesses. ArtWalk is *free* and open to the public *rain or shine*.

According to Joe Svehlak, a historian and tour leader at The Municipal Art Society of New York (MAS NYC), “Atlantic Avenue has been one of Brooklyn’s most dynamic commercial thoroughfares for over 150 years.” Howard Kolins, Acting Executive Director of the AALDC describes Atlantic Avenue, from Fourth Avenue to the Waterfront, as “a creative, small business community where art is found every day of the year,” adding that, “our creative business community encompasses art but also design, food, and shopping.”

While enjoying Atlantic Avenue ArtWalk, and its eclectic shops, diverse restaurants, galleries and wide range of vital businesses and organizations, visitors can stroll along this tree-lined avenue that stretches through charming Brooklyn Heights, Cobble Hill, and Boerum Hill to Downtown Brooklyn. Atlantic Avenue ArtWalk is a celebration of creative local artists and merchants who both add life, soul and beauty to our communities.

This year’s special activities include a **Curator’s Tour:** Why Not Art curator, Grace Freedman, will lead a lively walking tour, Saturday, May 4 to meet artists; view gallery

and in-store presentations and experience special exhibits on the Avenue. Requires RSVP via <https://www.eventbrite.com/e/872692686317> (Rain date on Sunday, May 5)

**Live Painting** with artists Dan Peterson and Ibou N'doye, outside along Atlantic Avenue (weather permitting) with inside demonstration by the Brooklyn Watercolor Society at their pop-up gallery space.

**The 14<sup>th</sup> Annual ArtShare Exhibition**, produced by HeartShare Human Services of New York, will exhibit 180 works created by children and adult artists with intellectual and developmental disabilities who use art to help them discover, communicate and connect via creativity, at Clover's Gallery, 338 Atlantic Avenue.

**Children's Art Activity**, hosted by The Craft Studio, to be held at Hoyt Street Garden (corner of Atlantic Avenue and Hoyt Street) on Saturday May 4 featuring interactive workshops.

**For continuous up to date information** on participating venues, artists, activities and the official map and guide for the 2024 Atlantic Avenue ArtWalk, check out our dedicated website page and QR Code Square at <https://www.atlanticave.org/artwalk>

**Sponsored by:** Why Not Art, Hollow Nickel, Collier West, Optimum Health Physical Therapy

**Special Contributors:** Thor Equities and Go Green

**Presented by:** the **Atlantic Avenue Local Development Corp. (AALDC)**, a not for profit whose mission is to further economic development, historic preservation, and cultural enrichment on Atlantic Avenue in Brooklyn, from Fourth Avenue to the Waterfront. The AALDC produces the Annual Atlantic Antic™ Festival along Atlantic Avenue from Fourth Avenue to the waterfront to be held this year on September 29, 2024.

**Contact:** Atlantic Avenue Local Development Corporation at 718-875-8993 or [atlanticave@atlanticave.org](mailto:atlanticave@atlanticave.org)

**Press and Media Inquiries:** Please contact Michelle Karshan, Communications Consultant at 845-879-2599 or [Michelle.Karshan@gmail.com](mailto:Michelle.Karshan@gmail.com) for more information, event poster, photos from earlier Atlantic Avenue ArtWalks, videos, and up to date info on participating artists, businesses, special presentations and street performers.