

CRAFT VENDOR RULES & GUIDELINES FOR 50TH ANNUAL ATLANTIC ANTICTM PARTICIPATION

We value transparency. Transparency means that you honestly and accurately represent yourself, your items, and your business. **Reselling is prohibited in the handmade category.** As a handmade seller, you agree that you are a self-employed artist, artisan, and designer distributing or selling handmade/handcrafted products; Or self-employed artist, artisan, and designer performing on-site services, either for a fee or free of charge. Ex: Handmade/handcrafted hats, clothing, baskets, jewelry, paintings; face painting, caricatures, photography, etc.

Please note, CBD and/or THC products may not be sampled/served/sold at the festival under any circumstances.

USE THE FOLLOWING AS A CHECKLIST TO ENSURE THAT YOU ARE SUBMITTING THE APPROPRIATE DOCUMENTS.

Certificate Of Authority

All applicants **MUST** have a **valid** 9, 10, or 11-digit [Sales Tax Certificate of Authority](http://www.tax.ny.gov/bus/ads/webdtf17.htm) (Tax ID Number) from the Department of Taxation and Finance (DTF). To apply for a Sales Tax Certificate of Authority, please call 518.485.2889 OR visit: <http://www.tax.ny.gov/bus/ads/webdtf17.htm>

Description of what is be sold

As a participant who wishes to sell their merchandise on the street you are legally required to inform the office what will be sold within your space as this information will be provided to the New York City Department of Street Activity Permit Office.

Proof of craft

You are required to submit photographs/videos (not stock photos/video) of the handmade items. The office may ask you how your items are made, what workspace, tools, and equipment you use. This will impact the decision on whether you qualify as a craft vendor. ***This decision is at the discretion of the AALDC.***

Applicants must note the following:

All required documents/permits must be submitted to the office no later than **Tuesday September 2, 2025.**

You are legally responsible for educating yourself on any additional documents/permits necessary for specific item sales and monitoring the DCA website to ensure you have the most up to date information.

Contact Information



[NYC Department of Consumer and Worker Protection \(DCWP\)](#)

42 Broadway
New York, NY 10004

Mondays-Thursdays: 8:00 AM - 4:00 PM

[NYC Small Business Support Center](#)

90-27 Sutphin Boulevard, 4th Floor
Jamaica, NY 11435

Mondays-Thursdays: 8:00 a.m. to 4:00 p.m.

Phone: 718-570-8500

ELP@dca.nyc.gov

(212) 436-0441

LicensingAppointments@dca.nyc.gov

(212) 487-4104

onlineappsdocs@dca.nyc.gov

(212) 487-4105

CORPORATE VENDORS CANNOT APPLY WITHIN THIS CATEGORY.

[Certificate Of Participation](#)

All accepted applicants will receive a participation packet in September via postal mail or optional pick-up schedule. Your participation packet will include your space assignment, a map indicating the exact location of your space, and a Certificate of Participation, which you will need on the day-of. No vendor will be permitted to set up at the Atlantic AnticTM without an official Certificate of Participation issued by the Atlantic Avenue Local Development Corporation. Event Street Team Members will be requested proof of participation before you set up your booth space.

FAILURE TO COMPLY MAY RESULT IN FINES ISSUED BY THE CITY AGENCIES NAMED IN THE APPLICATION AND RULES OR FUTURE DENIAL OF PARTICIPATION AT THE ATLANTIC ANTICTM.